

# General Motors (GM)

*Note: This is how GM presents itself on its website. You can dive deeper on their [“About Us”](#) web experience.*

## Who We Are

### **Together, For Everyone**

Headquartered in Detroit, Michigan, with employees around the world, General Motors is a company with global scale and capabilities.

- Employing over 164,000 people
- Serving six continents
- Operating across 22 time zones
- With a diverse workforce speaking 75 languages

Over the last 100-plus years, General Motors has been at the forefront of the automotive revolution. As we work toward a future with zero crashes, zero emissions and zero congestion we are dedicated to growing the future of the communities we are honored to serve.

## Why We're Here

### **Our Vision is a World With Zero Crashes, Zero Emissions and Zero Congestion**

Our diverse team of 155,000 employees brings their collective passion for engineering, technology and design to deliver on this ambitious future. And the bold commitments we've made are moving us closer to realizing this vision.

### Electrification

Our new Ultium Platform can help put everyone in an EV, bringing the world to an all-electric future.

### Vehicle Safety

Periscope is our holistic approach to engineering safety through a human lens.

### Path to Autonomous

We're pushing transportation options beyond our wildest imaginations with autonomous vehicles.

### Citizenship

We are committed to becoming the most inclusive company in the world and we won't stop until we get there.



## How We Act

### **These are the Behaviors by Which We Measure Ourselves**

We aspire to be the world's most inclusive company and to conduct ourselves with fairness and transparency toward everyone we interact with.

#### Be Inclusive

Creating an environment where all voices can be heard.

#### Think Customer

Putting the customer at the center of every decision.

#### Innovate Now

Bringing urgency to achieving our vision every day.

#### Look Ahead

Stepping back and considering what the company should be doing.

#### One Team

Working together despite the distance.

#### Be Bold

Respectfully speaking up, exchanging feedback and boldly sharing ideas without fear.

#### It's on Me

Taking personal responsibility for your work and contributions to our culture.

#### Winning With Integrity

Doing the right thing, even when it's difficult.

## Frequently Asked Questions

When was General Motors founded?

General Motors was founded in 1908 by William C. Durant.

How many employees does General Motors have in the United States?

General Motors employs more than 85,100 employees<sup>1</sup> in the United States.



How many employees does General Motors have globally?

General Motors has more than 164,000<sup>11</sup> employees around the world.

Where is General Motors headquartered?

General Motors is headquartered in Detroit, Michigan.

How many General Motors plants and facilities are in the U.S.?

Overall, GM has 1182 facilities across the U.S., including 11 assembly plants; 25 stamping, propulsion, component and battery plants; 19 parts distribution centers; and two engineering campuses. Additionally, GM has multiple office locations that include IT centers, call centers, Maven and GM Financial service centers.

Globally, where are General Motors' manufacturing plants located?

General Motors has global manufacturing operations in six continents, across 22 time zones that speak 75 languages.

In which states is General Motors the largest employer?

In January 2019, Crain's Detroit Business named GM as Michigan's largest employer. GM has facilities in 27 out of 50 states, plus the District of Columbia<sup>2</sup>. With major manufacturing plants and office facilities, GM also has a large presence in Indiana, Ohio and Texas.

What brands are part of the General Motors family?

In the U.S., General Motors' brands include Chevrolet, Buick, GMC and Cadillac. To see a complete list of our brands, visit [www.gm.com/our-brands](http://www.gm.com/our-brands)

What is General Motors' annual revenue?

In 2019, General Motors' annual revenue<sup>12</sup> was \$137.2B. [View more details about our year-end earnings.](#)

What are General Motors' global sales?

General Motors delivered 2,887,046 vehicles in 2019 in the United States. The total included more than 1 million crossovers for the second year in a row, an increase of 12.7 percent compared to 2018, and more than 1 million full-size pickup trucks and SUVs. [View more details about GM's 2019 global sales.](#)

What is the mission of Zero, Zero, Zero?

General Motors is advancing our vision of a world with zero crashes, zero emissions and zero congestion through the creation of electric, self-driving, connected vehicles and shared mobility services that will transform how we get around. [More about our vision of the future.](#)

How much has General Motors invested in the U.S.?

General Motors has invested more than \$27 billion<sup>5</sup> in US facilities since 2009.



How many General Motors dealers are located in the U.S.?

In 2019, there were more than 4,1003 General Motors dealers in the U.S.