



P-TECH MODEL RESOURCE

MENTORING PROGRAM RECRUITMENT LETTER

Dear IBMers,

As many of you know, last year IBM established a unique partnership with the Chicago Public Schools and Chicago City Colleges to create an innovative grade 9-14 high school focused on science, technology, engineering and math (STEM). The six-year model enables students to earn their Associate's Degree in Applied Science and, upon graduation, be considered for jobs with IBM. The school replicates work that began with Pathways in Technology Early College High School (P-TECH). IBM's partner school in Chicago is the Sarah E. Goode STEM Academy.

Last week we welcomed a new class of 9th graders into the Sarah E. Goode STEM Academy. Many of our students will comprise the next generation of IT professionals and innovators. We had an applicant pool of over 700 students. Of those applicants, 244 students now have the opportunity to shape the trajectory of their college and career pathways by entering Goode. The goal of our unique program is to create a seamless pipeline from high school to college to career and provide students with tremendous opportunities.

To give you a sense of our results from last year:

- Average student attendance rate of 95%
- 98% of 9th graders were promoted to grade 10
- Students gained an average of 1.5 years growth on their ACT predictive assessment, making Goode 4th in the city in terms of average yearly growth

President Obama endorsed the P-TECH 9-14 model by name last year in his State of the Union address, saying, "We need to give every student opportunities like this." In addition to the benefit mentors provide to student development, our program and partnership at Goode are aligned to IBM's goal of being a socially responsible company, adding value to the communities where we do business. IBM has led the development of this 9-14 education model and continues to be a thought leader on the critical topic of education reform. Your involvement in this program is invaluable and testament to the fact that IBMers' volunteerism and dedication are powerful tools for social change.

As IBMers, one of the most critical steps we can take to ensure our students' continued success in seizing these opportunities is to support them through mentorship. This year, we invite you to sign up [Insert link to online contact form] for the program and reach out to your networks and colleagues to encourage them to become mentors at Goode as well. Last year, we recruited more than 200 dynamic volunteers from a diverse range of areas within IBM, which exposed students to the range of opportunities that could be available to them in a few short years.



(continued...)

We are looking forward to a fantastic second year at Goode. If you are interested in becoming a mentor, please follow the registration instructions below and encourage your IBM colleagues and friends to join you in this effort. Please contact [Mentorship Program Manager Name and Contact] with any questions you may have. Your participation in this program is greatly appreciated. It is because of your volunteerism that we are able to offer such a unique opportunity to our students at Sarah E. Goode STEM Academy.

Program Overview and Requirements

- The mentoring program will launch in October 2013 and run through May 2014.
- The in-person kick-off event will take place on October 25, 2013, and will be followed by a series of other in- person events, including project days at Goode and site visits to IBM.
- You do not need to be in a technical position to be a mentor to a student at Goode. We are looking for IBMers from a variety of backgrounds, committed to helping encourage and support students during the 2013-14 school year.
- Although we want to encourage the students to focus on STEM and other topics chosen by their teachers, you don't need to be an expert in order to be a great role model. Providing encouragement to students gives them a chance to engage with a helpful and caring adult, other than teachers and parents.

IBM mentors must commit to:

- Attending the kick-off mentor event in October: Mentors who cannot attend the kick-off event will not be able to participate in the program unless they make arrangements to meet his/her student(s) prior to the event. While conflicts may arise and we don't want that possibility to deter you from participating. It is critical to the program that all mentors meet with their student(s) face to face in the beginning of the school year.
- Individual mentors only: Communicating with their students regularly using our newly developed on-line mentoring platform.
- Completing a one-hour program training webinar in Fall 2013.
- Following all safety and security rules of the program, including a background check (this may not be applicable for returning mentors).

For more information about the P-TECH 9-14 model, please visit ptech.org